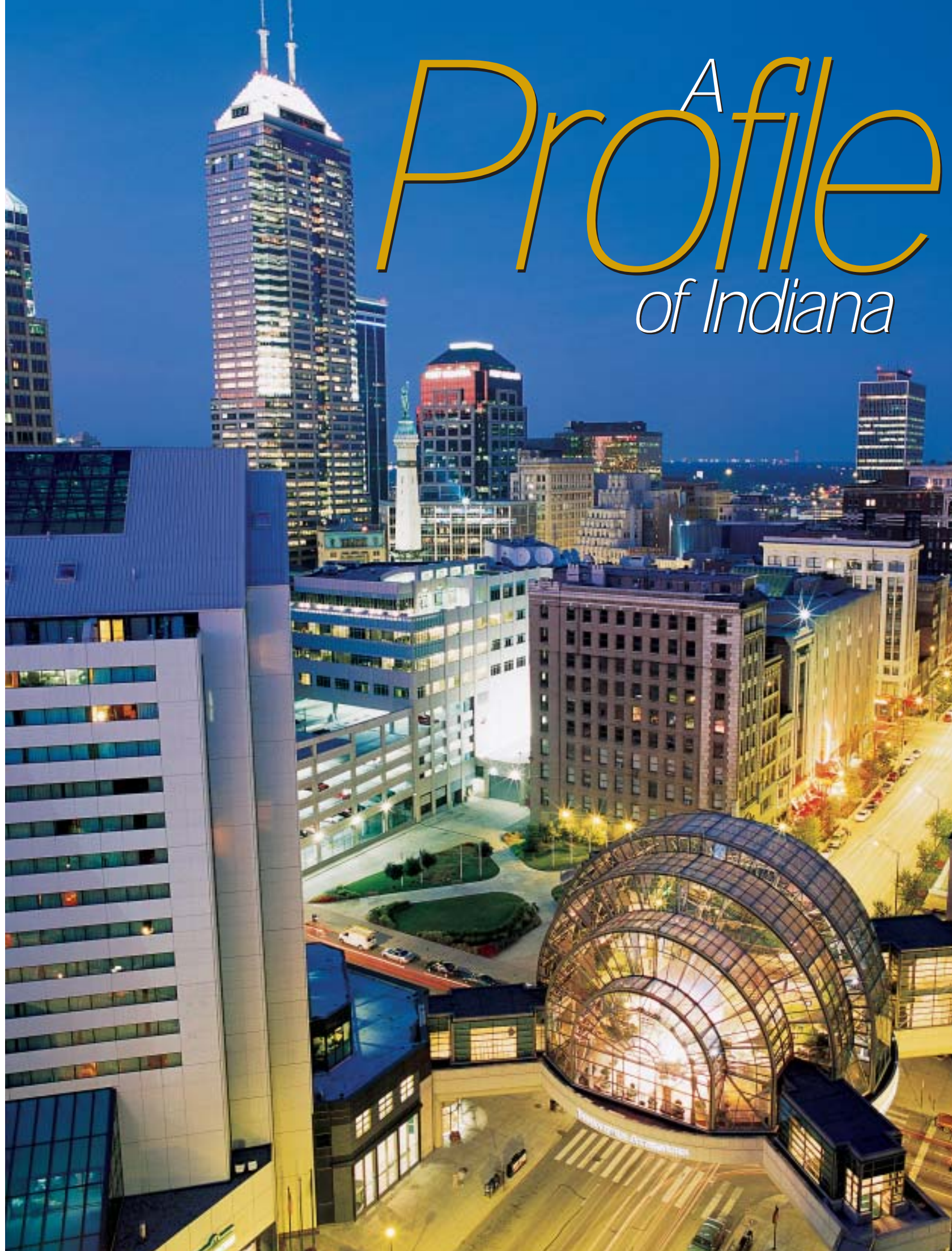




Indiana Department of Commerce
Business Development Division
One North Capitol, Suite 700
Indianapolis, Indiana 46204
Toll-free: 800-463-8081
Tel: 317-232-8888
Fax: 317-232-4146
www.indianacommerce.com

A Profile of Indiana



Forward

Indiana is living proof that you can have it all. A place where businesses thrive; where innovation, discovery and success are nurtured — and where you can enjoy a lifestyle second to none. You want honest, hard working, value-driven people? They're here. You want access to leading-edge, tech-savvy companies? This is the place. You want a pipeline of bright minds and new thinking? Look no further. Here you'll discover a pro-business culture that has produced some remarkable success stories. Indiana is a hotbed of biomedical innovations, a driving force in information technology and the development of Internet 2, a pioneer in nanotechnology, and one of the major exporters in the country. Take a look at all Indiana has to offer. Our advantages are real. Our attitude is progressive.

Indiana is home to Fortune 500 companies such as Eli Lilly and Company, Anthem, Inc., NISource, and Cummins, Inc.



Exports from Indiana have almost doubled in the past decade, thanks in part to trade relationships fostered by the state's 13 foreign trade offices.

Indiana is a cradle for innovative companies that are creating revolutionary products and services in fields like life sciences, advanced manufacturing, biomedical technology, information technology and other "knowledge-based" industries.





Driven

We're known as the "Crossroads of America," but in reality we're the crossroads of the world. Our prime location allows businesses to reach nearly 2/3 of the nation's population in a day's drive – made possible by the fact that more interstate highways intersect Indiana than any other state. That's a huge advantage for businesses that rely on fast, efficient distribution.

What many people may not realize, however, is Indiana's extraordinary multi-modal capabilities. We have three state-of-the-art international ports. Indianapolis International Airport is a major airline hub and important distribution center for industries across the nation. Regional airports abound throughout the state, including Fort Wayne International Airport, which boasts the longest runway in the country east of the Mississippi River. Indiana also has one of the highest concentrations of rail service routes in the United States.



Eight different interstate highways, and 11,000 total highway miles, criss-cross in Indiana to cover all regions of the state.

Combined, our multi-modal resources put companies in the driver's seat when it comes to reaching global markets, not only in bringing the world to Indiana, but in delivering Indiana to the world.



The world's leading air cargo and package services operate major facilities in Indiana, including Federal Express, the U.S. Postal Service, and American International Freightways.

Indiana's port system includes three modern ports on the Ohio River and Great Lakes that provide access to the Inland Waterway System and the St. Lawrence Seaway.



Connected

Look at the big picture. Not only is Indiana the Crossroads of America in transportation, it's also becoming the crossroads for information technology. Indiana continues to invest millions in IT infrastructure, including a state gigaPoP and a fiber optic network that is among the best in the nation. Indiana hosts the Network Operating Center for the Abilene network of Internet 2, which is capable of transmitting data about 45,000 times faster than today's dial-up Internet connections. Indiana also ranks among the nation's elite when it comes to employing people who develop telecommunications, including consumer, industrial and defense electronics. In an age where information is key and knowledge is power, Indiana is fast becoming a power broker.

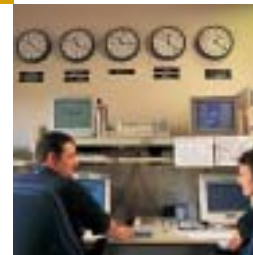


Central Indiana is home to almost 2,000 information technology firms. The state's technology exports have increased by one-third in the past four years.



Indiana University has the nation's largest university-owned super-computer and a data storage system capable of holding 50 times the amount of printed material in the U.S. Library of Congress.

Indianapolis has been declared one of an elite few digital TV zones in the United States and is among the leaders in Internet backbone capacity for a metropolitan area.



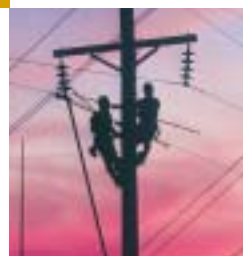


Energized

Indiana is loaded with natural resources, starting with our people. Smart. Skilled. Educated. Hard working. Reliable. Attributes that make companies energized and prosperous. And speaking of energy, few states can match our combination of plentiful natural resources and low, stable costs. Indiana consistently ranks well below the national average for energy costs and offers the lowest industrial sector electricity rates in the Midwest.

Doing business in Indiana isn't as taxing as it is in other places, either. Our total state business taxes, including corporate state income tax, workers' compensation and unemployment insurance, are considerably lower than in neighboring states. You want business success. Indiana has the power to make it happen.

A recent survey in Expansion Management magazine indicates that Indiana has the sixth-lowest overall employment costs in the nation.



Our economy ranks among the best in the nation in terms of the value of goods and services produced. Indiana ranks in the top 5 in over 30 manufacturing categories, ranging from Electronic Resistors to Pharmaceuticals.



Indiana is home to the Midwest ISO, which monitors electric transmissions from generating plants to wholesale power transmitters throughout the Midwest.



Advanced

Indiana boasts pharmaceutical giants and biomedical leaders, information technology pioneers and advanced logistics facilities. Our industrial roots are still strong as well, and our manufacturing companies are employing new technologies to improve production processes and increase quality.

All of this adds up to a state where innovation thrives. That's why Indiana is home to medical breakthroughs such as Oasis, a product developed by Cook Biotech, Inc. that gives the body an environment in which it can heal its own wounds. And it's why for two years in a row, Indiana's Rolls-Royce Corp. employees have been part of industry teams that have won the Collier Trophy, awarded by the National Aeronautic Association for the greatest achievement in aeronautics or astronautics in America.

Indiana businesses are leaders in their fields, discovering and implementing breakthroughs that improve the way we do business, enhance our environment and enrich our lives. If you want your company to advance, take a look at a state that's always thinking ahead.

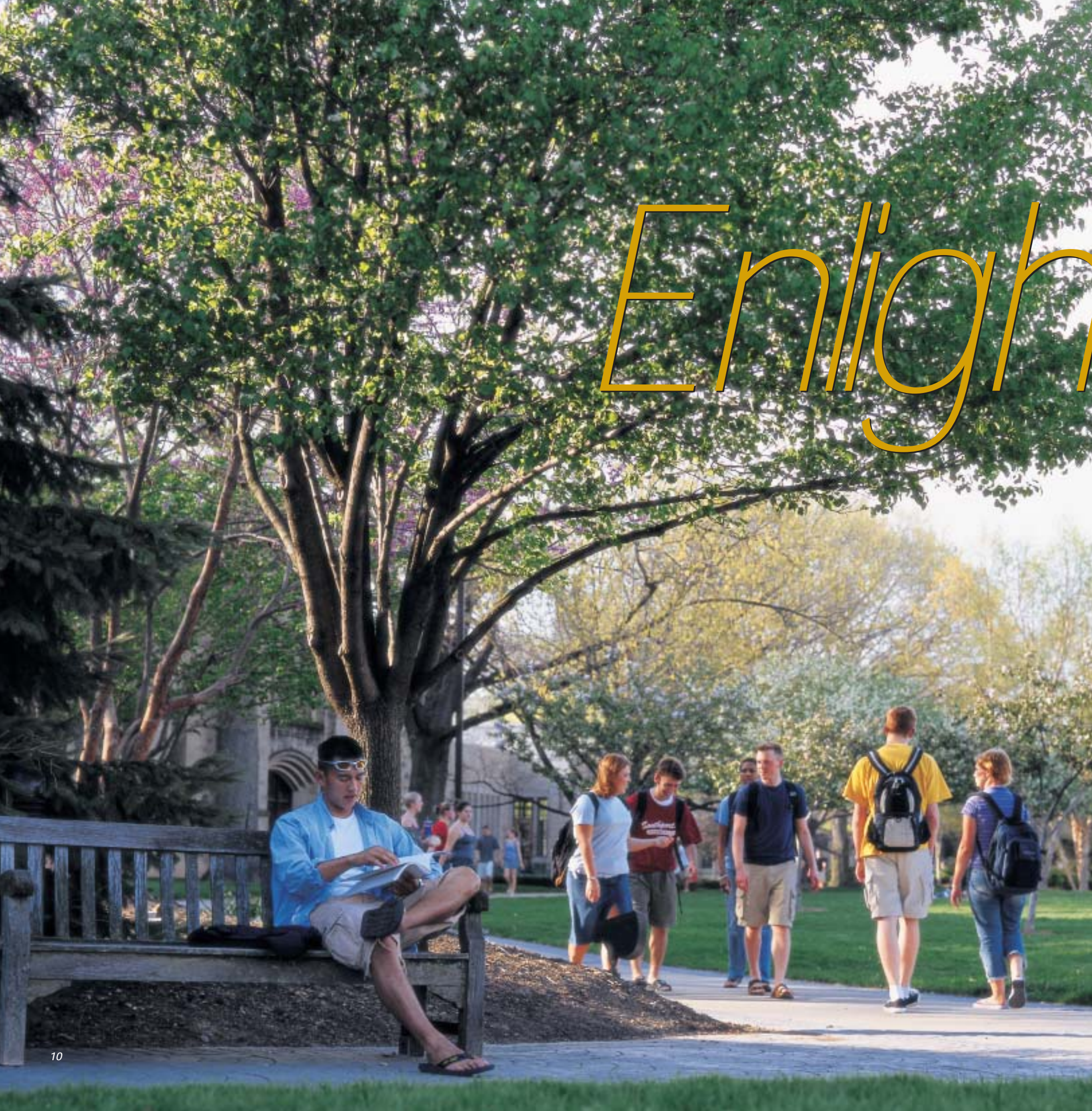
With orthopedic giants like Biomet, DePuy, Zimmer, PolyVac and Medtronic Sofamor Danek, Warsaw, Indiana is recognized as the orthopedic manufacturing capital of the world.

One in 11 Indiana workers is employed in advanced manufacturing, combining traditional production with cutting-edge technologies such as robotics.



The Indiana University Genomics Initiative, the Purdue University nanotechnology center, and hundreds of other university initiatives help drive the state's research and development efforts.





Enlightened

Indiana is home to 74 world-class colleges and universities, including such renowned names as Notre Dame, Purdue, Indiana University, DePauw, Rose-Hulman and many others. These institutions play a significant role in the global success of Indiana businesses, from helping to mold brilliant, young minds to nurturing new industries through research and incubation programs.

Indiana universities are pioneers in "future-tech" fields like nanotechnology, genomics and life sciences. Multi-million dollar research parks and Communications Technology Complexes are indicative of our state's commitment to creating opportunities through advanced technology. If you want a pipeline of knowledge, research and bright minds to help make your business grow, come to Indiana and move to the head of the class.



Purdue University's Krannert School of Management is ranked by Business Week and Computerworld as one of the top MBA degree programs and "techno-MBA" programs worldwide.



The University of Notre Dame is known world-wide for its legacy in football and academic excellence. DePauw was ranked one of the 40 best liberal arts colleges by U.S. News & World Report and is a top source for Fortune 500 CEOs.

Rose-Hulman Institute of Technology was named by U.S. News & World Report as the best undergraduate engineering school in the nation. Time magazine named Indiana University "College of the Year" for its freshman and minority retention programs.



Welcoming

Living in Indiana will make you feel right at home. Whether you prefer small-town comfort, big-city excitement or the college-town environment, Indiana has it all – and for less. Housing here is among the most affordable in the nation. Our energy costs and state and local taxes are low. You can simply get more for your dollar in Indiana – more comfort, more quality, more peace of mind.

For years, people have said that Indiana is a good place to raise a family. That's because our crime rates are low, education is a top priority, and Indiana is full of family-oriented events and attractions. Yes, this is a good place to raise a family. But it's also a good place to raise your quality of life.

Recent surveys indicate that housing in Indianapolis is more affordable than in any other major U.S. metropolitan area and that Indiana has one of the country's highest rates of homeownership.

Indiana ranked among the top third of states in a national KidsCount survey, a project of the Annie E. Casey Foundation, which tracks the health and well-being of children.

Indiana schools outperformed the national average in all grade levels for mathematics and science scores in a recent National Assessment of Educational Progress.





Alive

Every day in Indiana can be an adventure. Sports fans will find everything they want here, from the Indianapolis Colts and Indiana Pacers to the RCA Tennis Championships, off-shore powerboat racing, minor league baseball, the NCAA Hall of Champions, and of course all the action at the Indianapolis Motor Speedway. Our state has hundreds of cultural treasures as well – Amish farmsteads, antiques havens, and unique museums that run the gamut from the Children’s Museum of Indianapolis to the James Dean Memorial Gallery.



The state’s outdoor attractions include the Indiana Dunes National Lakeshore, the 196,000-acre Hoosier National Forest, and lots of other places to hike, bike, fish, canoe and camp. Whether you prefer a world of excitement or a life of leisure, Indiana will make you feel alive.

Lewis and Clark began their journey at the Falls of the Ohio in southern Indiana, a site hosting national signature events during the bicentennial celebration of their expedition.

The West Baden Springs National Historic Landmark, a hotel built in 1902, features a lavishly restored six-story domed atrium – the world’s largest clear-span dome until the construction of modern day arenas.



Indiana is a music lover’s dream. The Indianapolis Symphony Orchestra is considered one of the finest in the nation, and each summer we’re home to one of the nation’s largest jazz festivals.



Indiana

We think the luckiest people in the country are those who live in Indiana. And we've learned that some of the smartest ones do business here, too. It's easy to see that whether you approach decisions with your calculator or your heart, Indiana is an all-around good choice.

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